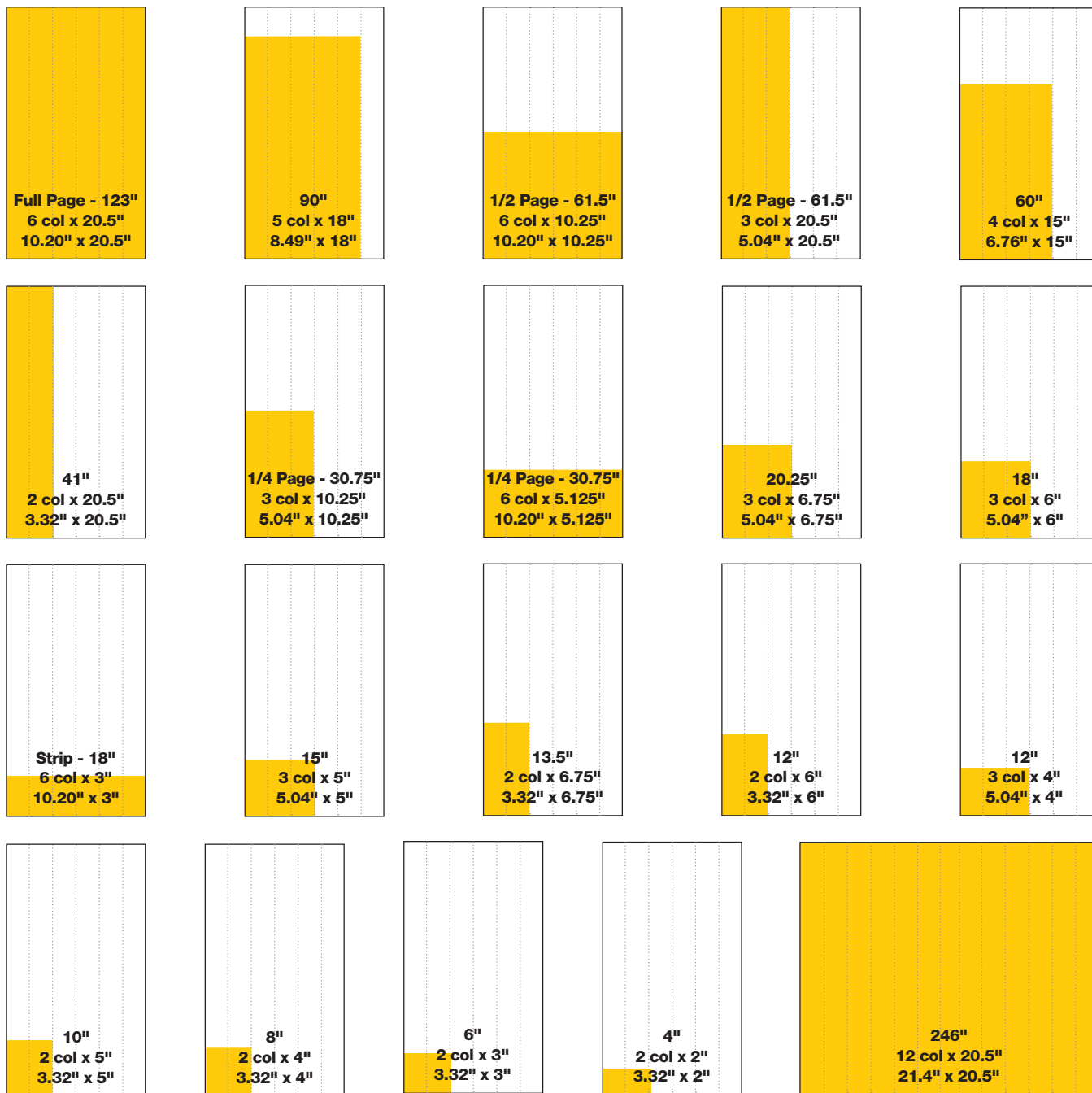


2016 Mechanical Specs

Miami Herald/El Nuevo Herald/Yes! (Sunday Select)/Neighborhood Values

BROADSHEET

These sizes are available for inside pages only and do not include innovative ad shapes or section front advertising.



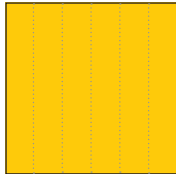
Column Measurements

1 col = 1.59" 4 col = 6.76"
2 col = 3.32" 5 col = 8.49"
3 col = 5.04" 6 col = 10.20"

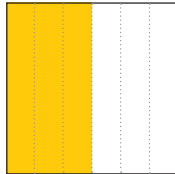


TABLOID

These sizes are available for inside pages only and do not include innovative ad shapes or section front advertising.



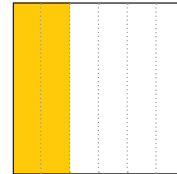
Full Page - 57"
6 col x 9.5"
10.2" x 9.5"



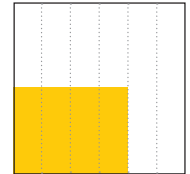
1/2 Page - 28.5"
3 col x 9.5"
5.04" x 9.5"



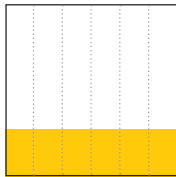
1/2 Page - 28.5"
6 col x 4.75"
10.2" x 4.75"



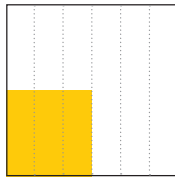
1/3 Page - 19"
2 col x 9.5"
3.32" x 9.5"



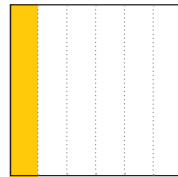
1/3 Page - 19"
4 col x 4.75"
6.76" x 4.75"



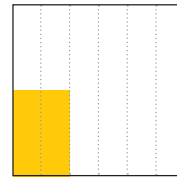
Strip - 18"
6 col x 3"
10.2" x 3"



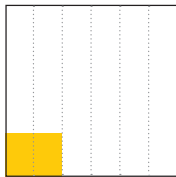
1/4 Page - 14.25"
3 col x 4.75"
5.04" x 4.75"



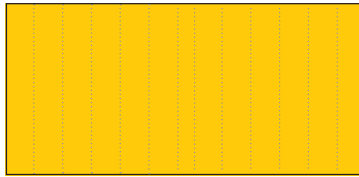
1/6 Page - 9.5"
1 col x 9.5"
1.59" x 9.5"



1/6 Page - 9.5"
2 col x 4.75"
3.32" x 4.75"



1/10 Page - 5"
2 col x 2.5"
3.32" x 2.5"



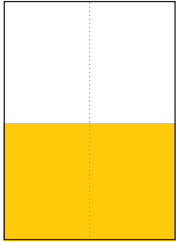
Double-Truck - 114"
12 col x 9.5"
21.4" x 9.5"

Column Measurements

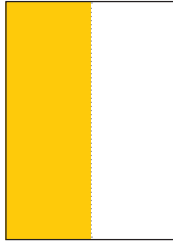
1 col = 1.59" 4 col = 6.76"
2 col = 3.32" 5 col = 8.49"
3 col = 5.04" 6 col = 10.20"

POCKET MAGAZINE

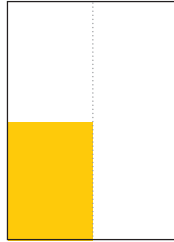
These sizes are available for South Florida Arts Guide. Image resolution must be 300 dpi.



1/2 Page Horizontal
5.125" x 4"



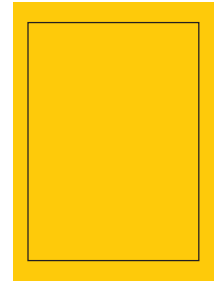
1/2 Page Vertical
2.56" x 8"



1/4 Page
2.56" x 4"



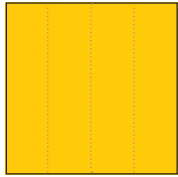
Full Page
5.125" x 8"



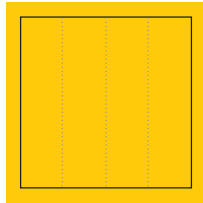
Bleed
5.625" x 8.5"

INDULGE MAGAZINE

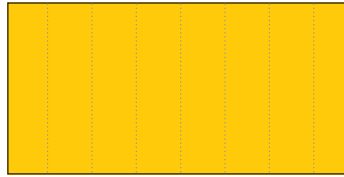
These sizes are available for Art Basel; Indulge: Home, Travel & Gift Guide; Aficionado. Image resolution must be 300 dpi.



Full Page
9.5" x 11.5"



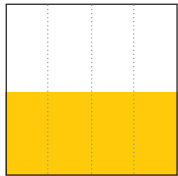
Bleed
10.25" x 12.25"
Trim Size
10" x 12"



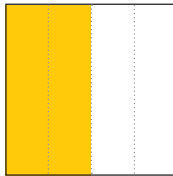
2 Page Spread
19.5" x 11.5"



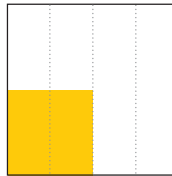
2 Page Spread Bleed
20.25" x 12.25"
Trim Size
20" x 12"



1/2 Page Horizontal
9.5" x 5.67"

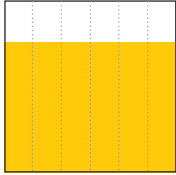


1/2 Page Vertical
4.67" x 11.5"

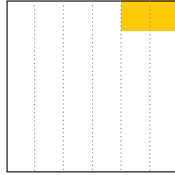


1/4 Page
4.67" x 5.67"

HERALD VALUES



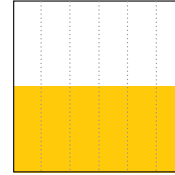
Front cover
6 col x 8"
10.2" x 8"



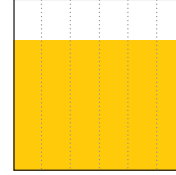
Front Ear
2 col x 2"
3.32" x 2"



Inside Full
6 col x 10"
10.2" x 10"



Inside Half
6 col x 5"
10.2" x 5"

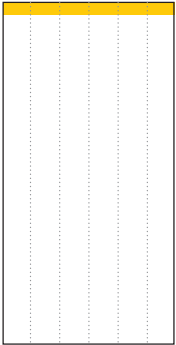


Back Page
6 col x 8"
10.2" x 8"

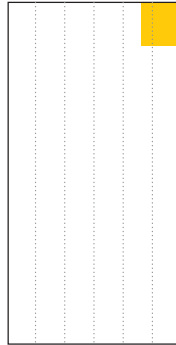
Column Measurements

- | | |
|---------------|----------------|
| 1 col = 1.59" | 4 col = 6.76" |
| 2 col = 3.32" | 5 col = 8.49" |
| 3 col = 5.04" | 6 col = 10.20" |

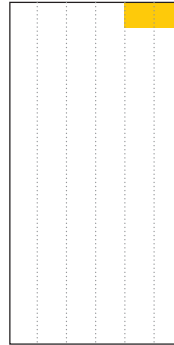
SKYBOX



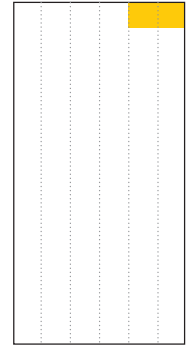
Page 1 Miami Herald (Pencil)
6 col x 1"
10.2" x 1"



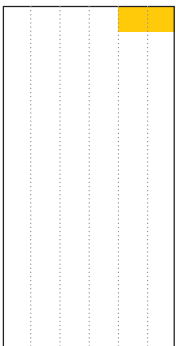
Page 1 YES! Sunday Select
2.2" x 2.8"



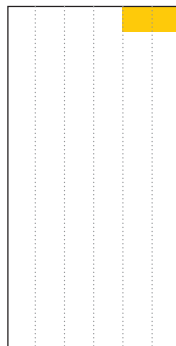
Page 1A El Nuevo Herald
2 col x 1.75"
3.32" x 1.75"



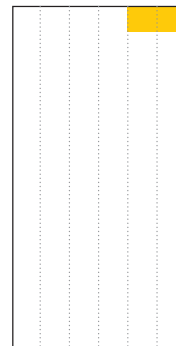
**El Nuevo Herald
America Latina**
2 col x 1.75"
3.32" x 1.75"



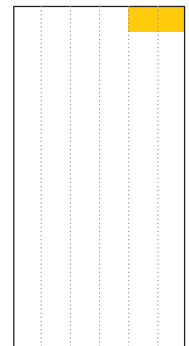
**El Nuevo Herald
Deportes**
2 col x 1.75"
3.32" x 1.75"



**El Nuevo Herald
Locales**
2 col x 1.75"
3.32" x 1.75"



**El Nuevo Herald
Negocios**
2 col x 1.75"
3.32" x 1.75"

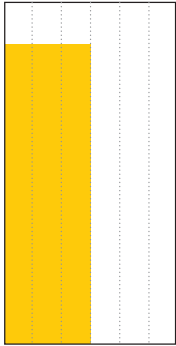


**El Nuevo Herald
Trasfondo**
2 col x 1.75"
3.32" x 1.75"

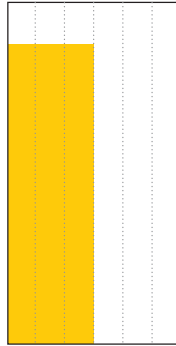
Column Measurements

1 col = 1.59"	4 col = 6.76"
2 col = 3.32"	5 col = 8.49"
3 col = 5.04"	6 col = 10.20"

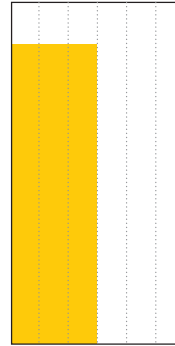
SPADEA



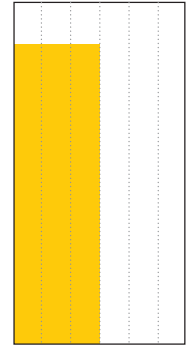
Page 1 Miami Herald
3 col x 18.6"
5.04" x 18.6"



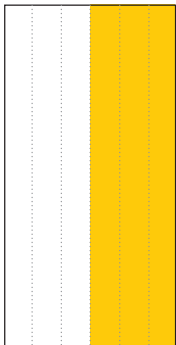
Page 1 Yes! Sunday Select
3 col x 18.6"
5.04" x 18.6"



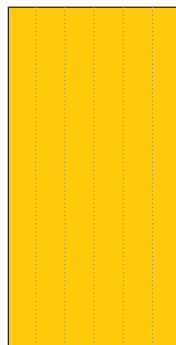
Page 1 El Nuevo Herald
3 col x 18.6"
5.04" x 18.6"



Page 1 Neighborhood Values
3 col x 18.6"
5.04" x 18.6"



Page 2
3 col x 21"
5.04" x 21"



Page 3 & 4
6 col x 21"
10.2" x 21"

Column Measurements

1 col = 1.59"	4 col = 6.76"
2 col = 3.32"	5 col = 8.49"
3 col = 5.04"	6 col = 10.20"

2016 Mechanical Specs

Miami Herald/El Nuevo Herald/Yes! (Sunday Select)

H03

Classified Mechanical Requirements

Classified In-Column Solid Set Advertising:

Classified Display Advertising: Acceptable in 1/4-inch increments only after 1 column by 1 inch minimum. EXAMPLE: 1x1", 2x2 1/4", 3x3", 3x3 1/4", 3x4", etc. A display column inch is equal to a 13-line charge.

Accepted Programs:

Current versions of Adobe Acrobat, InDesign, and Photoshop.

Art Files: All art files must be in PDF format. All color elements must be in CMYK color space. Any black elements should be black only with no cyan, magenta, or yellow values in it. Any black and white images should be in grayscale color space. Black text should only use the color black, with no cyan, magenta, or yellow values in it. Please refer to our complete specifications by visiting our website at <http://addesk.miamiherald.com/> and click on the link 'specs and information'.

Important: The MH Media Digital Prepress Department cannot guarantee an ad will run, or run correctly, if files are submitted past ad deadline and do not follow the listed specifications.

MHMC's Rights Regarding Mechanical Specifications:

The Miami Herald Media Company reserves the right to alter any advertising material due to press/production requirements. This includes the right to reduce the size of any advertisement as long as the advertisement maintains the proportions of the entire page. Advertising will be billed based on the space reserved/ordered. Contact your MH Media Advertising representative for a complete list of printing specifications.

Outproof:

A proof of your ad is provided free of charge. If rush proof is required, an additional \$40.00 will be charged to your account, and the proof will be available within 4 hours of the request.

Changes and revisions to your proof can be made free of charge up to two (2) times. A \$25.00 charge will be incurred for each subsequent revision requested.

Contact Information

For more information on these and other Miami Herald products, contact your MH Media representative or call our Advertising Office.

Display Advertising Main Office: 800-766-2820

Email us: adinfo@miamiherald.com

Be sure to visit miamiheraldmedia.com.

All rates current at time of publication.

Miscellaneous Notes

- For information regarding contracts/policies/terms, please refer to contracts Policies/Terms rate card (H1).
- For information regarding deadlines, please refer to Deadlines rate card (H2).
- For information regarding mechanical requirements, please refer to Mechanical Requirements rate card (H3).

