

Zoning Rules

		order deadline	jacket	minimum	distribution	ship to
Miami Herald	Wed Insert	21 days prior to pub date	YES !	30k	HD by zip cluster or ZIP. HD and SC by cluster or ZIP - zones must match.	SS
	Thur Insert	21 days prior to pub date	Tropical Life	30k	HD by zip cluster or ZIP. HD and SC by cluster or ZIP - zones must match.	SS
	Sun Insert	21 days prior to pub date	Comics	75k	HD by zip cluster. HD and SC by cluster - zones must match.	SS
	Herald Note Main	25 days prior to pub date	Front Page 1A	25k M-T-W, 50k Thur, Fri & Sat Total Distribution Sun	Total HD + SC by zip cluster . No single copy on Saturday.	DORAL
	Herald Note Other Sections	25 days prior to pub date	Bus Mon, Thur Tropical Life, Sat Tropical Life, Tropical Sunday	25k Mon & Thur, 50k Fri & Sat, Total Distribution Sun	Total HD + SC by zip cluster.	DORAL
	Polybag	25 days prior to pub date	Sun-Sat	Total HD Distribution	HD only	ANNEX
	Special Handle	Field Inserted pieces by special management permission only. All follow the same above deadline requirements. Available 7 days. Surcharges apply.				
el Nuevo Herald	Wed Insert	21 days prior to pub date	YES !	30k	HD by zip cluster. HD and SC by cluster zones must match.	SS
	Thur Insert	21 days prior to pub date	YES !	30k	HD by zip cluster. HD and SC by cluster zones must match.	SS
	Sun Insert	21 days prior to pub date	Galeria 305	35k	HD by zip cluster. HD and SC by cluster zones must match.	SS
	el Nuevo Herald Note Main	25 days prior to pub date	Front Page 1A	25k M-T-W-Thurs, Fri & Sat Total Distribution Sun	Total HD + SC by zip cluster. No single copy on Saturday.	DORAL
	el Nuevo Herald Note Other Sections	25 days prior to pub date	Sun Galeria 305	25k M-T-W-Thurs, Fri & Sat Total Distribution Sun	Total HD + SC by zip cluster.	DORAL
	Polybag	25 days prior to pub date	Sun-Sat	Total HD Distribution	HD only	ANNEX
	Special Handle	Field Inserted pieces by management permission only. All follow the same above deadlines. Available 7 days. Surcharges apply.				
Sunday Select "YES!"	Saturday	21 days prior to pub date	Yes!	Total Distribution	Total distribution.	SS
Thanks giving	11/28/2018	21 days prior to pub date	MH+ENH+YES	Total MH + ENH + Yes	Combined total distribution in MH + ENH + YES	SS

